Startup Innovation: The Role of Regulation in Entrepreneurship

June 2017
We are professors in law and economics who have published research on regulations affecting startups and innovation.
Executive Summary

Tech entrepreneurship is the heart of innovation, but it is everywhere beset by regulations. Uber created ride-sharing; 23&Me democratized access to genetic knowledge; WeWork revolutionized work space leasing. But all of these successful companies struggled through regulatory red tape, and many others did not survive.

Many analysts have looked at success stories, but no one has yet conducted a systematic scholarly study of failure:

- How have regulations impacted young startups and next-gen disruptive tech?
- How do labor, financing, and securities regulations alter strategies and prospects?
- Are these obstacles the same in general tech startup-ups, MedTech, and FinTech?

We want to hear from you: your input will be used to create a survey that will generate systematic quantitative datasets for empirical analysis.

We will write academic papers and popular op-eds, and present our findings through mainstream media. We plan to host a major conference at NYU to discuss results.
Objectives & Approach

We want to create a flourishing entrepreneurial environment by recommending balanced regulations that allow American tech to innovate and prosper.

Phase 1: Pilot Interviews
Summer 2017

We are looking to survey the professional landscape (you!) with a series of in-person interviews across the United States

- Entrepreneurs & Founders
- Accelerators & Incubators
- Angels, Investors & VCs
- Practitioners & Policy Makers

Phase 2: Nationwide Survey
2017 - 2018

We will use these pilot interviews to develop a nationwide survey, producing qualitative and quantitative data for analysis and publication

- Create original data and new research
- Analyze innovation and regulation
- Drive meaningful legal changes
- Improve entrepreneurship in America
- Make your [business] lives better!
Phase 1: Pilot Interviews

Seeking to learn from you about startup activity and regulations in these key cities!
Next Steps

Tell us about your experience with regulatory challenges for start ups!

- Funding
  - Banking
  - Cryptocurrency
  - Securities

- Innovating
  - App Stores
  - Patents
  - Permits

- Hiring
  - Immigration
  - Labor
  - Payroll

- Growing
  - Privacy
  - Real Estate
  - Taxes

If you are interested in participating, email us at Law.StartupStudy@nyu.edu. We want to hear your story! Thank you.